

Dated: \_\_\_\_\_

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Confirmation No. 4306

Art Unit: 3622

Examiner: Raquel Alvarez

For: INTERNET CONTEXTUAL  
ADVERTISEMENT DELIVERY SYSTEM  
AND METHOD

**RESPONSE AFTER FINAL ACTION (37 C.F.R. SECTION 1.116)**

Dear Sir:

## INTRODUCTORY COMMENTS

**Remarks/Arguments** begin on page 2 of this paper.